

Who Is Aware of the Saver's Credit?

% Aware



EMPLOYMENT STATUS

ALL WORKERS **43%**
 FULL-TIME WORKERS **45%**
 PART-TIME WORKERS **32%**



GENERATION

49% **40%** **34%**
 MILLENNIAL GEN X BABY BOOMER



GENDER

35% **49%**
 WOMEN MEN



EDUCATIONAL ATTAINMENT

37% **53%**
 HIGH SCHOOL TO SOME COLLEGE COLLEGE DEGREE OR MORE



HOUSEHOLD INCOME

LESS THAN \$50k **35%**
 \$50k TO 99k **40%**
 \$100k OR MORE **51%**



URBANICITY

53% **40%** **32%**
 URBAN SUBURBAN RURAL