

18th Annual Transamerica Retirement Survey

Influences of Educational Attainment on Retirement Readiness



June 2018 TCRS 1364-0618

Welcome to the 18th Annual Transamerica Retirement Survey

Welcome to this compendium of insights and findings from the 18th Annual Transamerica Retirement Survey of Workers from the Transamerica Center for Retirement Studies® (TCRS).

This report is an exploration of retirement preparedness of American workers that offers perspectives on retirement confidence, access to employer-sponsored retirement benefits, savings rates, and planning-related activities. It is comprised of these chapters:

• Influences of Demographics on Retirement Preparations. These chapters are demographic segmentation analyses by employer size, generation, gender, household income, level of education, and ethnicity. Each chapter presents a concise set of 38-40 key measures for each demographic segment.

We hope that you find this compendium to be a helpful source of retirement-related research and survey data. If you are seeking survey data that you do not find in this report, please contact TCRS at info@transamericacenter.org and we will do our best to assist you.

Thank you.

About Transamerica Center for Retirement Studies®

- Transamerica Center for Retirement Studies® (TCRS) is a division of Transamerica Institute® (The Institute),
 a nonprofit, private foundation. TCRS is dedicated to educating the public on emerging trends surrounding
 retirement security in the United States. Its research emphasizes employer-sponsored retirement plans,
 including companies and their employees, unemployed and underemployed workers, and the implications
 of legislative and regulatory changes. For more information about TCRS, please refer to
 www.transamericacenter.org.
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 particular situation and the concepts presented here.
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 express or implied warranty as to the accuracy of any material contained herein and any liability with
 respect to it.

About the Survey

- Since 1998, Transamerica Center for Retirement Studies® has conducted national surveys of U.S. business employers and workers regarding their attitudes toward retirement. The overall goals for the study are to illuminate emerging trends, promote awareness, and help educate the public.
- The Harris Poll was commissioned to conduct the 18th Annual Retirement Survey for Transamerica Center for Retirement Studies. Transamerica Center for Retirement Studies is not affiliated with The Harris Poll.
- The Harris Poll is one of the longest running surveys in the U.S. tracking public opinion, motivations and social sentiment since 1963 that is now part of Harris Insights & Analytics, a global consulting and market research firm that delivers social intelligence for transformational times. Harris Insights & Analytics works with clients in three primary areas; building twenty-first-century corporate reputation, crafting brand strategy and performance tracking, and earning organic media through public relations research. Our mission is to provide insights and advisory to help leaders make the best decisions possible. To learn more, please visit www.theharrispoll.com.

Worker Survey Methodology

- A 25-minute, online survey was conducted in English between August 9 October 28, 2017 among a nationally representative sample of 6,372 workers using the Harris online panel. Respondents met the following criteria:
 - U.S. residents, age 18 or older
 - Full-time or part-time workers in a for-profit company employing five or more people
- Data were weighted as follows:
 - Census data were referenced for education, age by gender, race/ethnicity, region, household income, and number of employees by company size. Results were weighted where necessary to bring them into line with the population of US residents age 18+, employed full time in a for-profit company with 5+ employees or employed part time in a for profit company.
 - The weighting also adjusts for attitudinal and behavioral differences between those who are online versus those who are not, those who join online panels versus those who do not, and those who responded to this survey versus those who did not.
- Data before 2017 is from full-time or part-time workers in a for-profit company employing 10 or more people
- Percentages are rounded to the nearest whole percent. Differences in the sums of combined categories/answers are due to rounding.
- This report focuses on full-time and part-time workers combined.

Demographic Breakout Terminology and Sample Sizes

Demographic characteristics are self-identified by respondents. This report uses the following terminology:

Δ11. ³	G .		Poor Size
AII	<u>Workers</u> Refers to all workers age	<u>Base Size</u> N=6,372	
•	_	13 and older	11-0,372
Cor	mpany Size	5 · 400	N. O. 100
•	Small Company:	5 to 499 employees	N=3,428
•	Large Company:	500 or more employees	N=2,944
<u>Ge</u>	<u>neration</u>		
•	Millennial:	Born 1979 - 2000	N=2,593
•	Generation X:	Born 1965 - 1978	N=1,586
•	Baby Boomer:	Born 1946 - 1964	N=2,076
Gei	<u>nder</u>		
•	Women:		N=3,917
•	Men:		N=2,432
Ho	usehold Income		
•	Less than \$50,000:	N=2,508	
•	\$50,000 - \$99,999:	N=2,351	
•	\$100,000 or more:		N=1,241
<u>Ed</u> ı	<u>ucation</u>		
•	High School or less:	N=1,107	
•	Some College or Trade S	N=1,834	
•	College Graduate:	N=2,488	
•	Some Graduate School o	N=943	
Rad	<u>ce</u>		
•	White:	N=3,949	
•	Hispanic:	N=1,037	
•	African American:	N=789	
•	Asian/Pacific:	N=467	



Detailed Findings

Retirement readiness increases with higher educational attainment. College graduates are more likely to have access to retirement benefits, have higher plan participation rates, and contribute more than non-college graduates – which leads to higher lifetime savings at retirement. While workers across levels of educational attainment are at risk, non-college graduates are at much greater risk of not achieving a financially secure retirement.

Forty Indicators of Retirement Readiness

- Confidence in Retiring Comfortably. Retirement confidence increases with workers' level of education. Workers with only some college or trade school education (56 percent) and those with high school diploma or less (54 percent) are less likely to be "very" or "somewhat" confident that they will be able to fully retire with a comfortable lifestyle, compared to college graduates (72 percent) and those with some graduate or advanced degrees (77 percent).
- Recovery From the Great Recession. Financial recovery from the Great Recession increases with level of
 educational attainment. Workers with a high school education or less (23 percent) and those with some
 college or trade school (21 percent) are more likely to say they have "not yet begun to recover" or "may
 never recover," compared to workers with higher levels of educational attainment. College graduates (48
 percent) and those with some grad school or advanced degree post-graduate degree (55 percent) are more
 likely to say that they were not impacted or have fully recovered than those with lower levels of educational
 attainment.
- Building a Large Enough Nest Egg? Workers' level of agreement that they are building a large enough nest egg increases with educational attainment. Fewer than half of workers with high school education or less (46 percent) and those with some college or trade school (45 percent), "strongly" or "somewhat" agree that they are building a large enough nest egg. In contrast, a majority of workers with a college degree (63 percent) and those with some post-graduate education or advanced degree (74 percent) report higher levels of agreement.

- Retirement Dreams Include Leisure and Work. "Traveling" is the most frequently cited retirement dream among workers across educational attainments: 61 percent of those with high school or less, 70 percent of those with some college or trade school, 75 percent of college graduates, and 80 percent of those with some graduate school or post-graduate degree. Many workers dream of some form of continued work in retirement, interestingly this number increases with higher educational attainment, with about a quarter of non-college graduates compared to 32 percent of college graduates and 46 percent of workers with some post-graduate education or graduate degree.
- Retirement Beliefs, Preparations, and Involvement. Across levels of educational attainment, more than three-quarters of workers feel that their generation will have a much harder time achieving financial security compared to their parent's generation. Strong majorities also feel that Social Security will not be there when they are ready to retire.
- Expected Retirement Age. Most workers across levels of educational attainment expect to retire after age 65 or do not plan to retire, including 55 percent of those with a high school education or less, 57 percent of those with some college or trade school, 49 percent of college graduates, and 48 percent of those with some graduate school or advanced degree. Additionally, twice as many workers with a high school education or less (18 percent) do not plan to retire compared to workers with some graduate school or advanced degree (9 percent).
- Planning to Work in Retirement. Expectations of working in retirement are similar across education attainment, with more than half of workers planning to continue working in retirement: 58 percent of those with some graduate school or advanced degree, 57 percent with some college or trade school education, 56 percent of college graduates, and 55 percent with a high school education or less. At least one in 10 workers across levels of educational attainment plan to work full-time in retirement.

- Reasons for Working in Retirement. Among those planning to retire after age 65 and/or working after retirement, workers with some graduate school or advanced degree (86 percent) and college graduates (80 percent) are more likely to do so for healthy-aging reasons, while non-college grads are somewhat more likely to do for financial reasons (84 percent some college/trade school, and 85 percent of with a high school education or less).
- Retirement Transitions: Phased Versus Immediate. Many workers envision a phased transition into retirement by changing work patterns (e.g., reducing work hours or working in a different capacity). Workers with some graduate school or graduate degree (51 percent) and those with college degrees (50 percent) are somewhat more likely to expect this phased transition in contrast to those with some college or trade school (47 percent) and those with a H.S. education or less (41 percent).
- Phased Retirement and Compensation-Related Expectations. Across all levels of educational attainment, workers who envision a phased transition into retirement share similar feelings regarding phased retirement and compensation-related expectations. However, as educational attainment increases, workers are more likely to expect to be paid the market rate for duties involved, even if it means a reduction in their current level of pay, and are more likely to expect their job title to change if they were to take on a new role with fewer responsibilities.
- Perceptions of Older Workers. The majority of workers across levels of educational attainment share positive perceptions of workers age 50 or older compared to younger workers in today's workforce. However, negative perceptions, such as their having higher healthcare costs and commanding higher wages, increases with higher levels of educational attainment.

- Age That Workers Consider a Person to Be "Old." When asked the age at which they consider a person to be "too old" around four in ten workers across levels of educational attainment say "it depends on the person:" 39 percent of those with a high school diploma or less, 42 percent with some college or trade school, 40 percent of college graduates and 35 percent with some graduate school or advanced degree. Seventy years old is the median age given across all levels of educational attainment.
- Age That Workers Consider a Person to Be "Too Old" to Work. Regardless of educational attainment, more than half of workers say "it depends on the person" including 52 percent with a high school diploma or less, 57 percent with some college or trade school, 54 percent of college graduates and 52 percent of those with some graduate school or a graduate degree. Seventy-five years old is the median age for being "too old" to work across all levels of educational attainment.
- Level of Concern About Health in Older Age. Concern about health in older age is similar across levels of
 educational attainment. Seventy-five percent of workers with a high school diploma or less are "very" or
 "somewhat" concerned about their health in old age, compared to 72 percent of both college graduates
 and those with some graduate school or advanced degree, and 71 percent of those with some college or
 trade school.
- Engagement in Health-Related Activities on a Consistent Basis. Engagement in health-related activities on a consistent basis increases with higher levels of educational attainment. Maintaining a positive outlook (50 percent) is the most frequently cited health-related activity among workers with a high school diploma or less; seeking medical attention when needed (59 percent) is most frequently cited for those with some college or trade school education; eating healthfully is the most frequently cited activity for college graduates (61 percent); exercising regularly is most frequently cited for those with some graduate school or advanced degree (67 percent).

- Planning to Live to Age ... Workers across levels of educational attainment share similar expectations regarding the age they are planning to live to, with a median age of 90. Approximately one in seven workers across levels of educational attainment are planning to live to 100 or older.
- Current Financial Priorities. Workers' financial priorities vary across levels of educational attainment. "Saving for retirement" is the most frequently cited priority among workers with a college degree (66 percent) and those with a some post-graduate education or graduate degree (71 percent) while "building savings" is more frequently cited among workers with some college or trade school (61 percent) and those with a H.S. diploma or less (55 percent). A common financial priority across educational attainment is paying off debt (NET).
- Greatest Financial Priority Right Now. "Just getting by to cover basic living expenses" is the most often cited *greatest* financial priority among non-college graduates (24 percent of workers with H.S. diploma or less and 20 percent of those with some college or trade school). In contrast, "saving for retirement" is the greatest financial priority for 27 percent of workers with college degree and 30 percent of those with some graduate school or advanced degree. Yet across levels of educational attainment, "paying off debt" (NET) ranks as greatest financial priority for more than a quarter of workers.
- Types of Household Debt. Credit card debt is the most common type of household debt across levels of educational attainment, with more than half indicating having such debt. Car loans are the second most frequently cited type of household debt among workers with a high school diploma or less (37 percent) and some college or trade school education (45 percent). In contrast, a mortgage is the second most common type of household debt among workers with a college degree (47 percent) and workers who have some graduate school education or advanced degree (48 percent).

- Estimated Emergency Savings. Emergency savings can help cover the cost of a major financial setback (e.g., unemployment, medical bills, home repairs, auto repairs, other); however, many workers have saved little. Workers with a high school education or less have saved just \$1,000 (median) and those with some college or trade school have saved \$3,000 (median), compared to college graduates who have saved \$10,000 (median) and workers with some graduate school or a graduate degree have saved \$15,000 (median) for such emergencies.
- Saving for Retirement / Age Started Saving. Savings rates increase with higher levels of educational attainment. College graduates (87 percent) and those with some post-graduate education or graduate degree (93 percent) are more likely to be saving for retirement through an employer sponsored retirement plan and/or outside of work, in contrast to those with some college or trade school (76 percent) and those with a high school diploma or less (65 percent). Adding to this trend, workers with at least a college degree started saving earlier at age (25 median), compared to those with some college or trade school (median age 29) and those with a high school diploma or less (median age 30).
- Expected Sources of Retirement Income. Across levels of education, the majority of workers expect retirement income from self-funded savings including retirement accounts (e.g., 401(k)s, 403(b)s, IRAs) and other savings and investments: 91 percent of those with some graduate school or advanced degree, 90 percent of college graduates, 82 percent of those with some college or trade school, and 73 percent of those with a high school diploma or less. More than one-third of workers across levels of educational attainment are expecting income from working to be a source of retirement income.
- Expected Primary Source of Income in Retirement. Most often, workers expect their *primary* source of income in retirement to be through retirement accounts (e.g., 401(k)s, 403(b)s, or IRAs), a finding which increases with higher educational attainment, including 35 percent of those with some college or trade school, 44 percent of college graduates and 50 percent of workers with some graduate school or advanced degree. In contrast, 27 percent of those with a high school education or less most likely expect to rely on Social Security as their primary source of retirement income.

- Importance of Retirement Benefits Compared to Other Benefits. More than 85 percent of workers across all levels of educational attainment value a 401(k), 403(b), 457(b) or similar plan as an important benefit, a finding that increases with higher educational attainment.
- Retirement Benefits Currently Offered. Although the majority of workers have access to employersponsored retirement benefits, workers with higher educational attainment are more likely to be offered a plan than workers with lower educational levels. An alarming 32 percent of workers with a high school education or less and 26 percent of those with some college or trade school are not offered employeefunded plans, compared to 18 percent of college graduates and 15 percent of those with post-graduate education or graduate degree.
- Retirement Plan Participation. Among workers who are offered a 401(k) or similar plan, the participation rate increases among workers with higher level of educational attainment. Specifically, 91 percent of workers with some post-graduate education or graduate degree participate in their employer's plan, compared to 72 percent of those with a high school education or less.
- Retirement Plan Contribution Rate. Among workers who participate in a 401(k) or similar plan, those with higher educational attainment continue to contribute a higher rate than workers with lower educational levels. Specifically, college graduates contribute 10 percent (median) and those with a some graduate school or advanced degree contribute 12 percent (median), in contrast to workers with some college or trade school contribute 7 percent and those with a high school education or less contribute 6 percent (median).
- Appeal of Automatic Enrollment. The majority of workers across the levels of educational attainment find automatic enrollment into a 401(k) or similar retirement plan appealing. The percentage of those who find this feature "very appealing" increases with level of educational attainment 34 percent for workers with a high school diploma or less to 45 percent of workers with some post-graduate education or graduate degree.

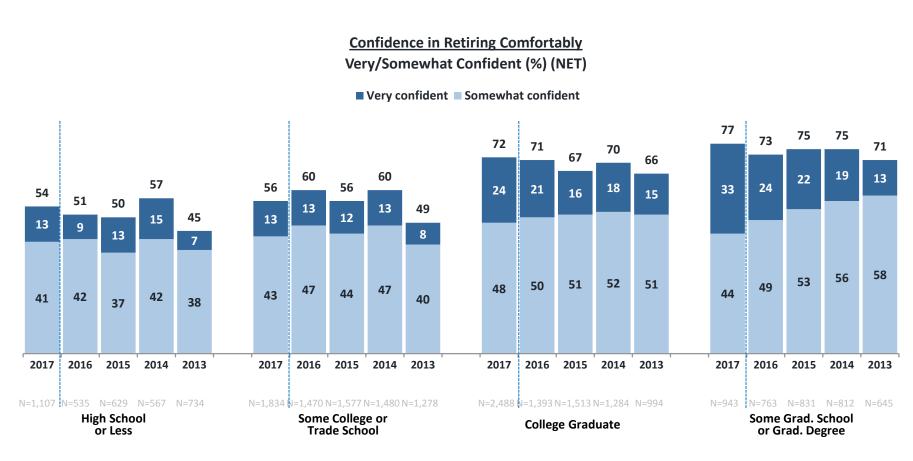
- Likelihood of Using Automatic Escalation. The majority of workers across educational attainment are likely to use a feature that automatically increases contribution rate by 1% each year until they choose to discontinue the increase. Thirty-seven percent of workers with a college degree and 39 percent who have some graduate school or advanced degree are "very likely" to use the feature, compared to 26 percent with a high school diploma or less and 28 percent of workers with some college or trade school education.
- Use of Professionally Managed Offerings. "Professionally managed" accounts refers to a managed account service, strategic allocation funds, and/or target date funds. Regardless of level of educational attainment, the majority of plan participants use some form of professionally managed offering in their 401(k) or similar plans: 46 percent of workers with a high school diploma or less, 58 percent of those with some college or trade school, 63 percent of college graduates, and 73 percent of those with some graduate school or a post-graduate degree.
- Asset Allocation of Retirement Investments. Workers across educational levels, who are investing for retirement, most frequently say their retirement savings are invested in a relatively equal mix of stocks and investments such as bonds, money market funds and cash. Responses are higher among those with a college education (44 percent) or those with some post-graduate education or graduate degree (49 percent), compared to those with some college or trade school (37 percent) and those with a high school education or less (35 percent). However, thirty-five percent of workers with a high school education or less and 24 percent of those with some college or trade school education are "not sure" about how their savings are invested.
- Retirement Plan Leakage: Loans and Withdrawals. "Leakage" from retirement plans in the form of loans and withdrawals can severely inhibit the growth of participants' long-term retirement savings. More than a quarter of workers across levels of educational attainment have taken some form of loan, early withdrawal, and/or hardship withdrawal from a 401(k), similar plan or IRA.

- Total Household Retirement Savings. Household retirement savings increase with higher educational attainment. College graduates have saved \$154,000 and those with some post-graduate education or advanced degree have saved \$225,000 (estimated medians) compared to workers with some college or trade school who have saved \$51,000 and those with a high school education or less who have saved \$36,000 (estimated medians). Fifty-nine percent of workers with some post-graduate education or advanced degree have saved \$250,000 or more compared to only 13 percent of workers with a high school education or less.
- Estimated Retirement Savings Needs. Workers with higher educational attainment have higher estimated retirement saving needs. College graduates estimate that they will need \$700,000 and workers with some graduate school or advanced degree estimate \$1 million (medians), compared to workers with some college or trade school estimating they will need \$500,000 and those with a high school education or less estimating \$250,000 (medians).
- Basis for Estimating Retirement Savings Needs. Among workers who provided an estimate of their retirement savings needs, the percentage of workers "guessing" the amount decreases with higher educational attainment. Those with a high school education or less (56 percent) are most likely to have guessed, compared to those with some graduate school or advanced degrees (27 percent). Few workers across education levels used a retirement calculator to estimate their amount needed for retirement.
- Retirement Strategy: Written, Unwritten, or None. The likelihood of workers having a retirement strategy, either written or unwritten, increases with higher educational attainment. Seventy-two percent of college graduates and 81 percent of workers with some post-graduate education or graduate degree have a retirement strategy, compared to only 54 percent of those with a high school diploma or less and 57 percent of those with some college or trade school. Workers with higher educational attainment are more likely to have their retirement strategy written down.

- Confidence that Financial Strategy Will Enable Travel Goals. Among those who dream of traveling in retirement, workers' confidence that their current financial strategy will enable travel goals varies by level of education. The majority of workers with at least a college degree are confident, compared to just half of non-college graduates. Some workers haven't given it much thought, a finding that is more common among workers with lower levels of educational attainment: 17 percent of workers with a high school diploma or less and 16 percent of those with some college/trade school.
- **Professional Financial Advisor Usage.** Use of a professional financial advisor increases with higher educational attainment. Workers who are college graduates (49 percent) and workers with some post-graduate education or graduate degree (55 percent) are more likely to use a financial advisor than workers with only some college or trade school (29 percent) or those with a high school education or less (33 percent).
- Awareness of Saver's Credit. Level of awareness about the IRS Saver's Credit -- a tax credit available to
 eligible taxpayers who are saving for retirement in a qualified retirement plan or IRA increases with higher
 educational attainment. College graduates (43 percent) and workers with some graduate school or a postgraduate degree (51 percent) are more likely to be aware of the Saver's Credit than workers with some
 college or trade school (30 percent) and those with a high school education or less (29 percent).
- Awareness of the IRS' Free File Program. Awareness of the IRS' Free File program a program that offers federal income tax preparation software for free for eligible tax filers increases with level of educational attainment. Forty percent of those with a high school diploma or less attainment, 42 percent of those with some college or trade school, 50 percent of college graduates and 51 percent of those with some graduate school or advanced degree are aware of this program.

Confidence in Retiring Comfortably

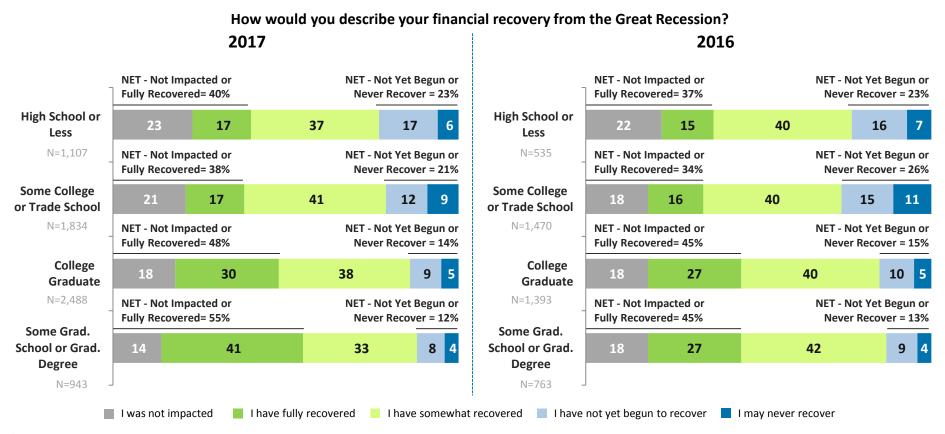
Retirement confidence increases with workers' level of education. Workers with only some college or trade school education (56 percent) and those with high school diploma or less (54 percent) are less likely to be "very" or "somewhat" confident that they will be able to fully retire with a comfortable lifestyle, compared to college graduates (72 percent) and those with some graduate or advanced degrees (77 percent).



Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: ALL QUALIFIED RESPONDENTS

Recovery From the Great Recession

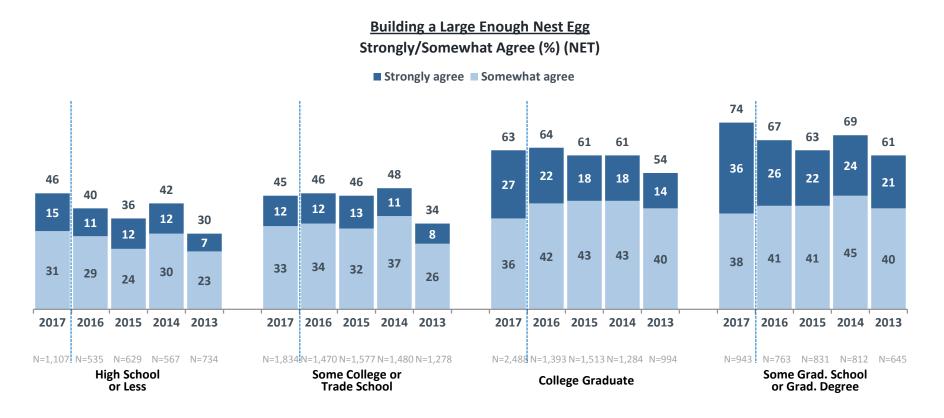
Financial recovery from the Great Recession increases with level of educational attainment. Workers with a high school education or less (23 percent) and those with some college or trade school (21 percent) are more likely to say they have "not yet begun to recover" or "may never recover," compared to workers with higher levels of educational attainment. College graduates (48 percent) and those with some grad school or advanced degree post-graduate degree (55 percent) are more likely to say that they were not impacted or have fully recovered than those with lower levels of educational attainment.



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Building a Large Enough Nest Egg?

Workers' level of agreement that they are building a large enough nest egg increases with educational attainment. Fewer than half of workers with high school education or less (46 percent) and those with some college or trade school (45 percent), "strongly" or "somewhat" agree that they are building a large enough nest egg. In contrast, a majority of workers with a college degree (63 percent) and those with some post-graduate education or advanced degree (74 percent) report higher levels of agreement.

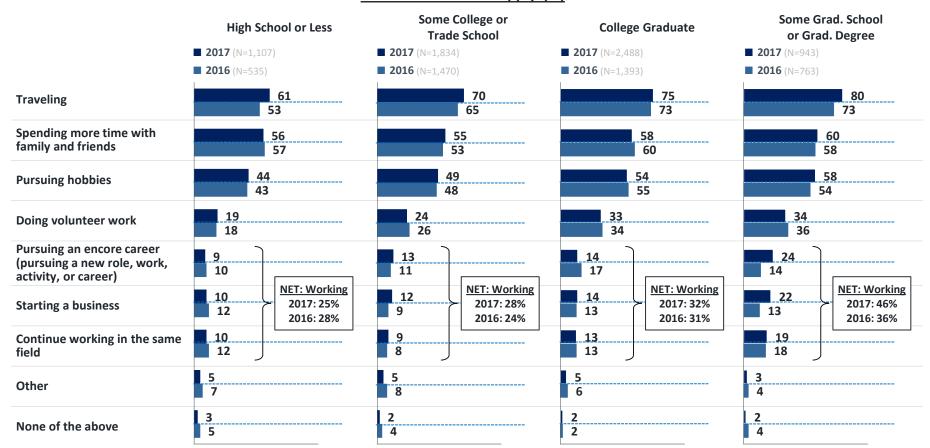


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Retirement Dreams Include Leisure and Work

"Traveling" is the most frequently cited retirement dream among workers across educational attainments: 61 percent of those with high school or less, 70 percent of those with some college or trade school, 75 percent of college graduates, and 80 percent of those with some graduate school or post-graduate degree. Many workers dream of some form of continued work in retirement; interestingly this number increases with higher educational attainment, with about a quarter of non-college graduates compared to 32 percent of college graduates and 46 percent of workers with some post-graduate education or graduate degree.

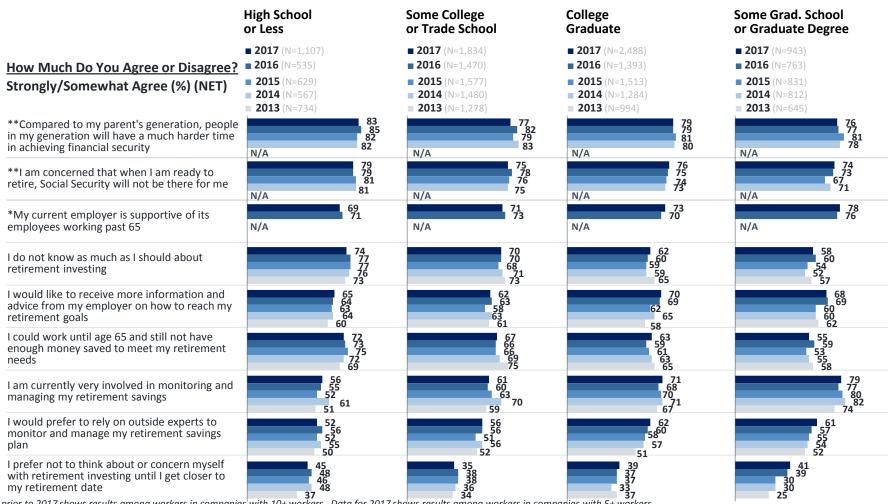
How do you dream of spending your retirement? Please select all that apply. (%)



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Retirement Beliefs, Preparations, and Involvement

Across levels of educational attainment, more than three-quarters of workers feel that their generation will have a much harder time achieving financial security compared to their parent's generation. Strong majorities also feel that Social Security will not be there when they are ready to retire.

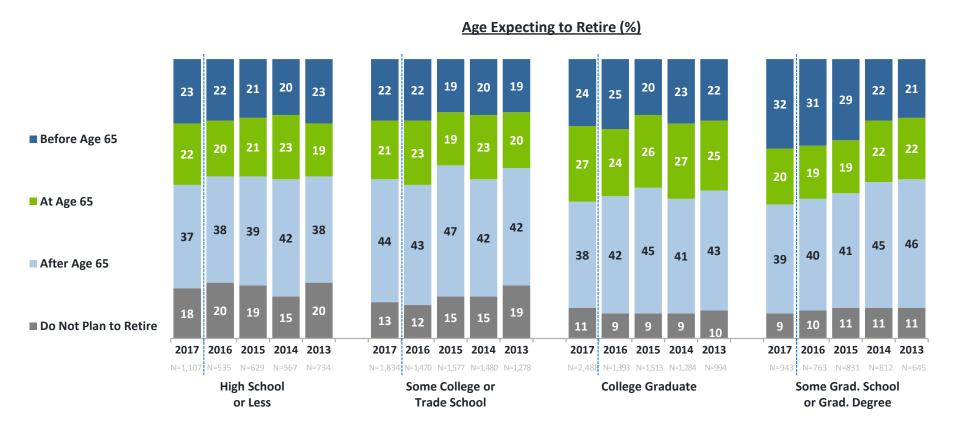


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*added in 2016 **added in 2014

Expected Retirement Age

Most workers across levels of educational attainment expect to retire after age 65 or do not plan to retire, including 55 percent of those with a high school education or less, 57 percent of those with some college or trade school, 49 percent of college graduates, and 48 percent of those with some graduate school or advanced degree. Additionally, twice as many workers with a high school education or less (18 percent) do not plan to retire compared to workers with some graduate school or advanced degree (9 percent).



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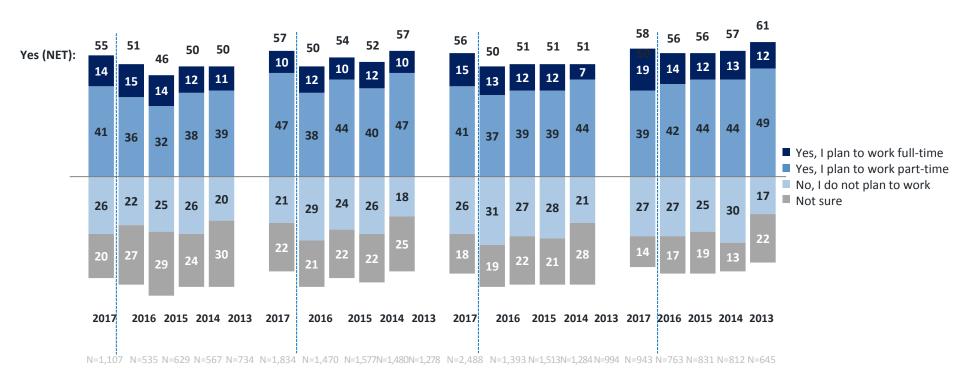
Q910. At what age do you expect to retire?

23

Planning to Work in Retirement

Expectations of working in retirement are similar across education attainment, with more than half of workers planning to continue working in retirement: 58 percent of those with some graduate school or advanced degree, 57 percent with some college or trade school education, 56 percent of college graduates, and 55 percent with a high school education or less. At least one in 10 workers across levels of educational attainment plan to work full-time in retirement.

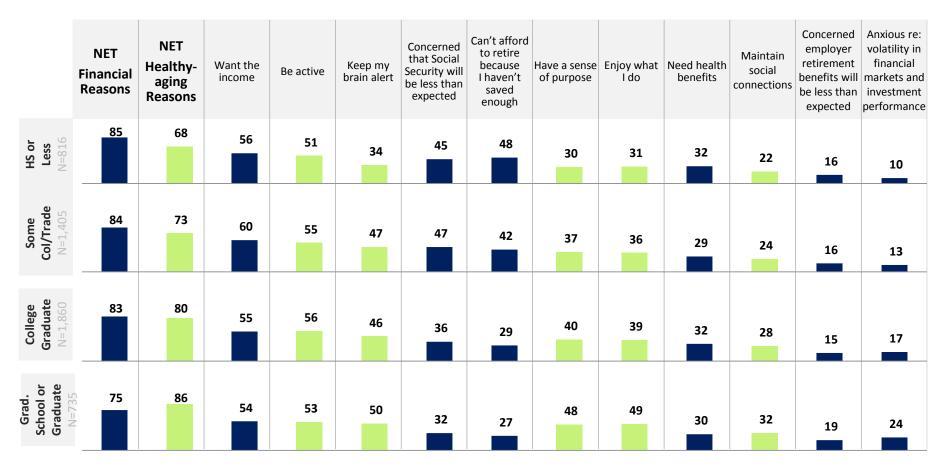
Planning to Work in Retirement (%)



High School Some College or College Graduate Some Grad. School
Or Less
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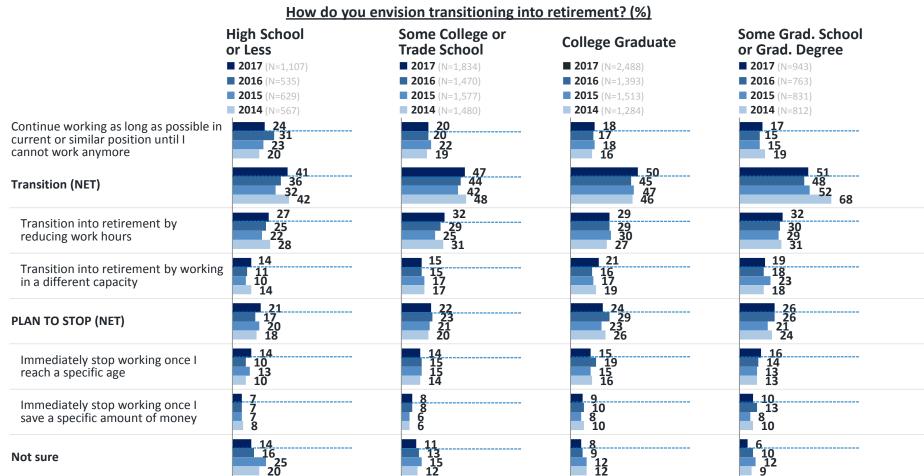
Reasons for Working in Retirement

Among those planning to retire after age 65 and/or working after retirement, workers with some graduate school or advanced degree (86 percent) and college graduates (80 percent) are more likely to do so for healthyaging reasons, while non-college grads are somewhat more likely to do for financial reasons (84 percent some college/trade school, and 85 percent of with a high school education or less).



Retirement Transitions: Phased Versus Immediate

Many workers envision a phased transition into retirement by changing work patterns (e.g., reducing work hours or working in a different capacity). Workers with some graduate school or graduate degree (51 percent) and those with college degrees (50 percent) are somewhat more likely to expect this phased transition in contrast to those with some college or trade school (47 percent) and those with a H.S. education or less (41 percent).

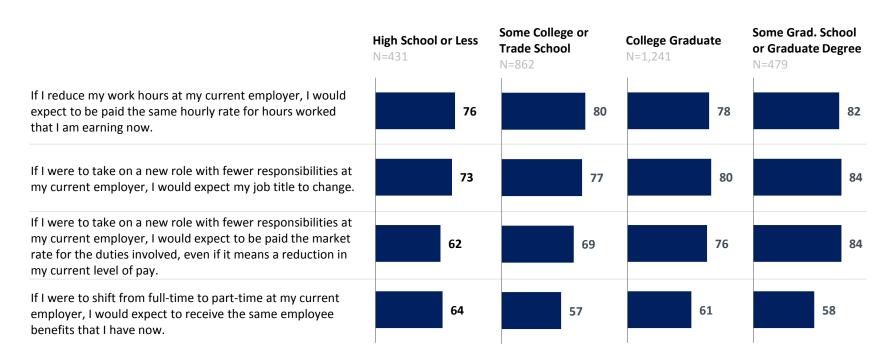


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Phased Retirement and Compensation-Related Expectations

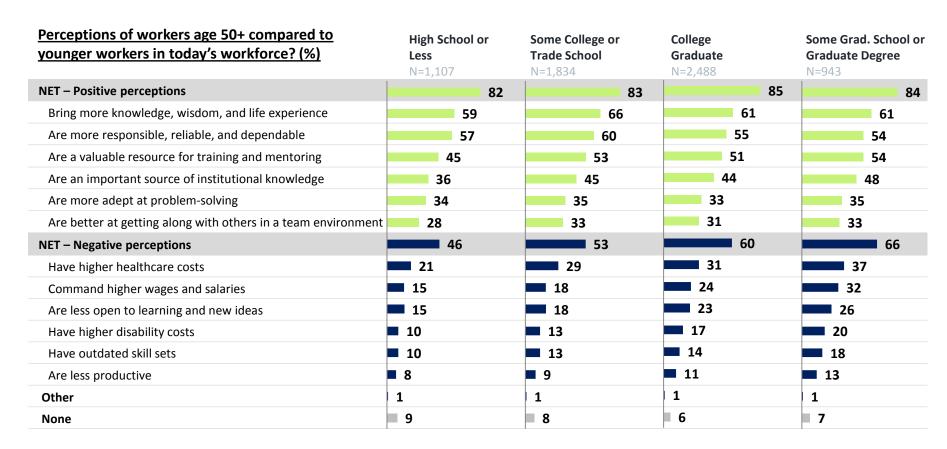
Across all levels of educational attainment, workers who envision a phased transition into retirement share similar feelings regarding phased retirement and compensation-related expectations. However, as educational attainment increases workers are more likely to expect to be paid the market rate for duties involved, even if it means a reduction in their current level of pay, and are more likely to expect their job title to change if they were to take on a new role with fewer responsibilities.

In thinking about your vision of transitioning into retirement, to what extent do you agree or disagree with the following statements? (NET - Agree %)



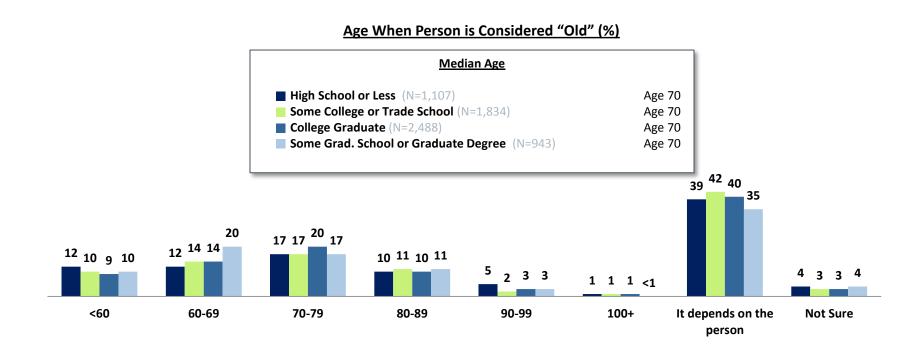
Perceptions of Older Workers

The majority of workers across levels of educational attainment share positive perceptions of workers age 50 or older compared to younger workers in today's workforce. However, negative perceptions such as their having higher healthcare costs and commanding higher wages increase with higher levels of educational attainment.



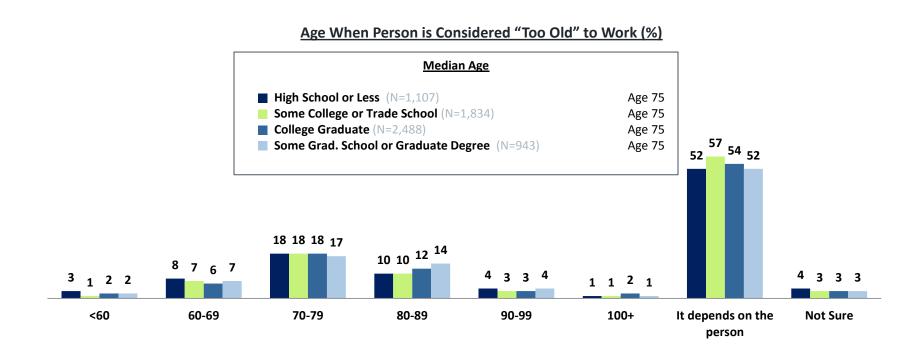
Age That Workers Consider a Person to Be "Old"

When asked the age at which they consider a person to be "old," about four in 10 workers across levels of educational attainment say "it depends on the person": 39 percent of those with a high school diploma or less, 42 percent with some college or trade school, 40 percent of college graduates and 35 percent with some graduate school or advanced degree. Seventy years old is the median age given across all levels of educational attainment.



Age That Workers Consider a Person to Be "Too Old" to Work

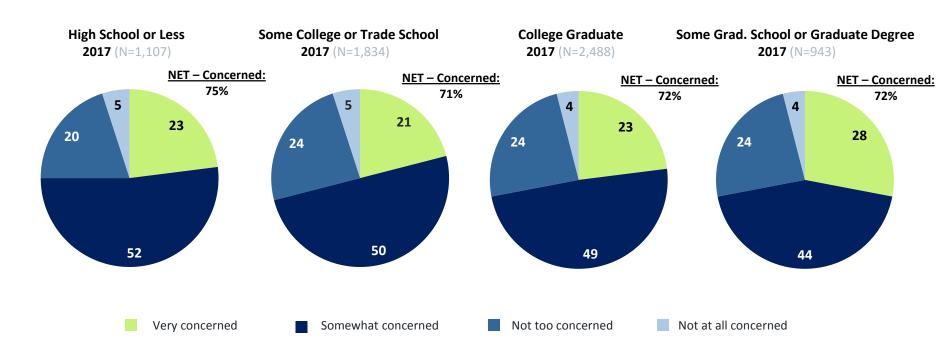
Regardless of educational attainment, more than half of workers say "it depends on the person" including 52 percent with a high school diploma or less, 57 percent with some college or trade school, 54 percent of college graduates and 52 percent of those with some graduate school or a graduate degree. Seventy-five years old is the median age for being "too old" to work across all levels of educational attainment.



Level of Concern About Health in Older Age

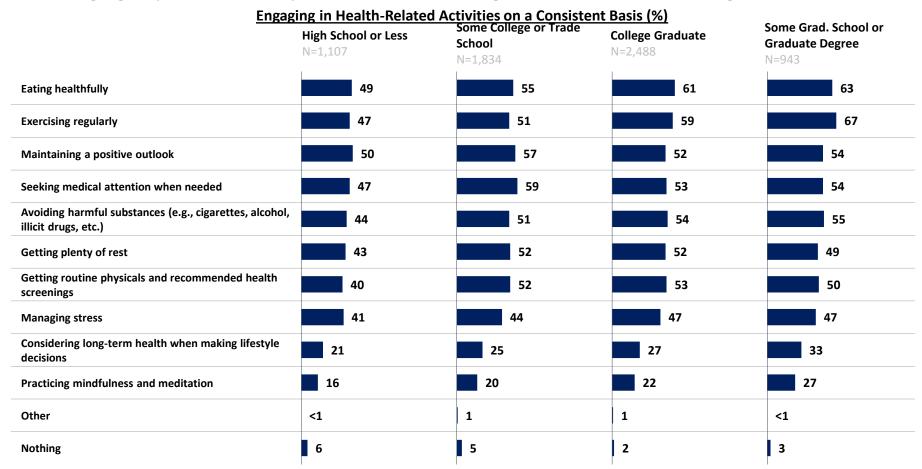
Concern about health in older age is similar across levels of educational attainment. Seventy-five percent of workers with a high school diploma or less are "very" or "somewhat" concerned about their health in old age, compared to 72 percent of both college graduates and those with some graduate school or advanced degree, and 71 percent of those with some college or trade school.

Concerned About Health in Older Age (%)



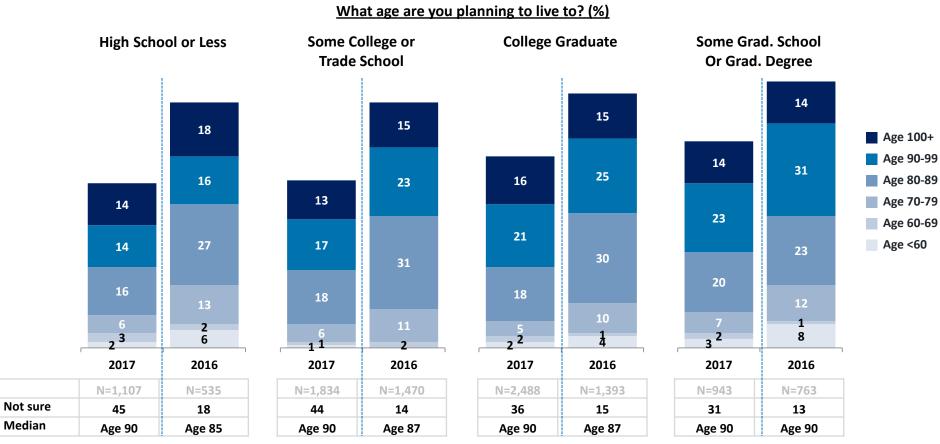
Engagement in Health-Related Activities on a Consistent Basis

Engagement in health-related activities on a consistent basis increases with higher levels of educational attainment. Maintaining a positive outlook (50 percent) is the most frequently cited health-related activity among workers with a H.S. diploma or less; seeking medical attention when needed (59 percent) is most frequently cited for those with some college or trade school education; eating healthfully is most frequently cited for college graduates (61 percent); exercising regularly is most frequently cited for those with some graduate school or advanced degree (67 percent).



Planning to Live to Age ...

Workers across levels of educational attainment share similar expectations regarding the age they are planning to live to, with a median age of 90. Approximately one in seven workers across levels of educational attainment are planning to live to 100 or older.



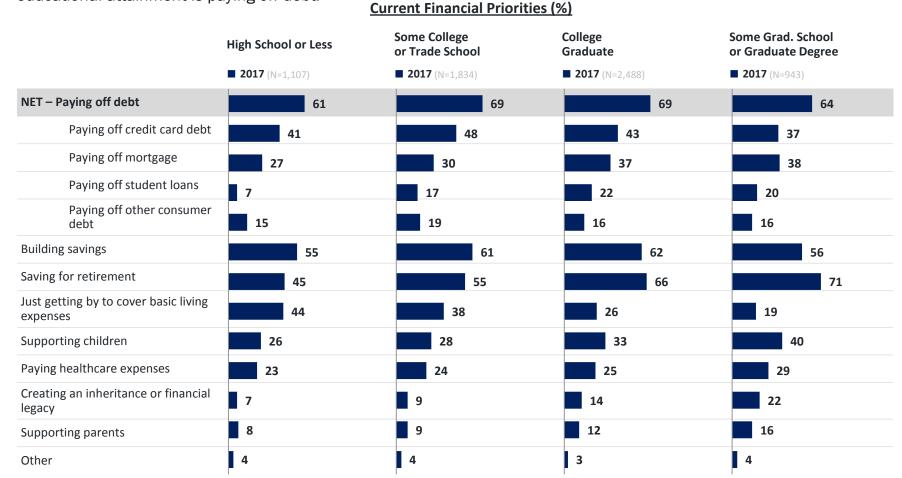
Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: ALL QUALIFIED RESPONDENTS

Q2850. What age are you planning to live to?

33

Current Financial Priorities

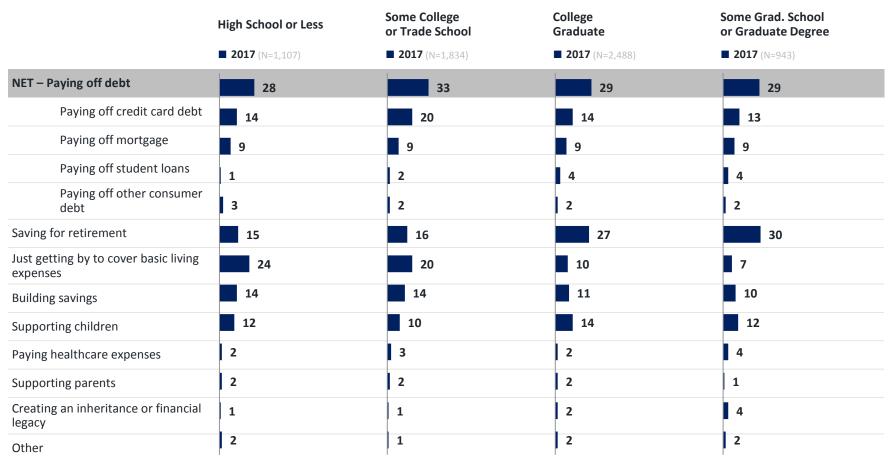
Workers' financial priorities vary across levels of educational attainment. "Saving for retirement" is the most frequently cited priority among workers with a college degree (66 percent) and those with a some post-graduate education or graduate degree (71 percent) while "building savings" is more frequently cited among workers with some college or trade school (61 percent) and those with a H.S. diploma or less (55 percent). A common financial priority across educational attainment is paying off debt.



Greatest Financial Priority Right Now

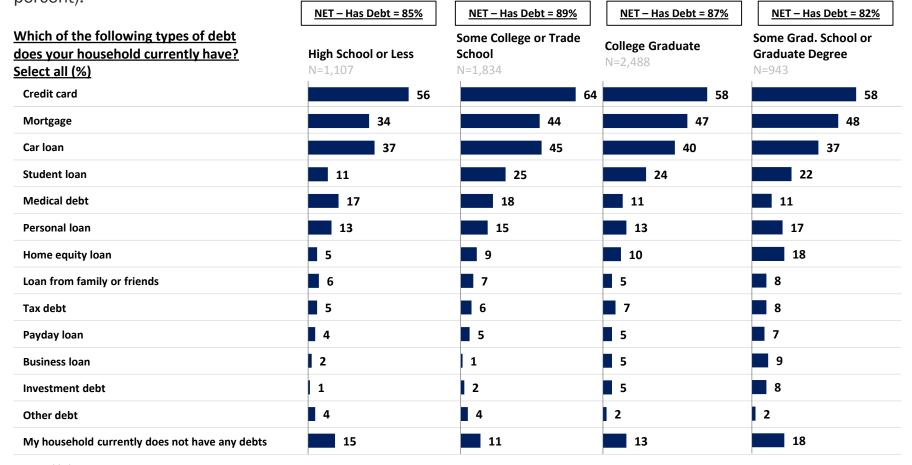
"Just getting by to cover basic living expenses" is the most often cited greatest financial priority among non-college graduates (24 percent of workers with H.S. diploma or less and 20 percent of those with some college or trade school). In contrast, "saving for retirement" is the greatest financial priority for 27 percent of workers with college degree and 30 percent of those with some graduate school or advanced degree. Yet across levels of educational attainment, "paying off debt (NET)" ranks as the greatest financial priority for more than a quarter of workers.

Greatest Financial Priority Right Now (%)



Types of Household Debt

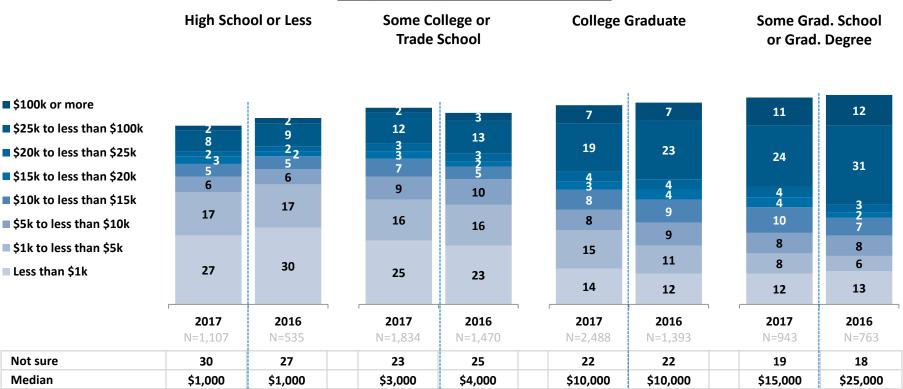
Credit card debt is the most common type of household debt across levels of educational attainment, with more than half indicating having such debt. Car loans are the second most frequently cited type of household debt among workers with a high school diploma or less (37 percent) and some college or trade school education (45 percent). In contrast, a mortgage is the second most common type of household debt among workers with a college degree (47 percent) and workers who have some graduate school education or advanced degree (48 percent).



Estimated Emergency Savings

Emergency savings can help cover the cost of a major financial setback (e.g., unemployment, medical bills, home repairs, auto repairs, other); however, many workers have saved little. Workers with a high school education or less have saved just \$1,000 (median) and those with some college or trade school have saved \$3,000 (median), compared to college graduates who have saved \$10,000 (median) and workers with some graduate school or a graduate degree have saved \$15,000 (median) for such emergencies.

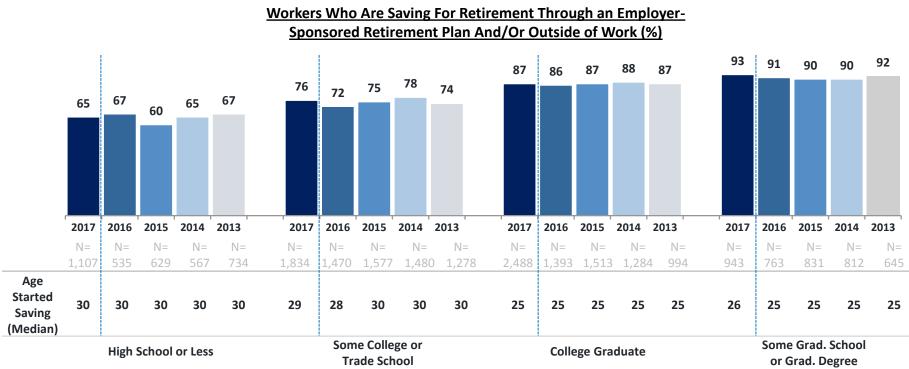
How much do you have in emergency savings to cover the cost of unexpected major financial setbacks? (%)



Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: ALL QUALIFIED RESPONDENTS

Saving for Retirement / Age Started Saving

Savings rates increase with higher levels of educational attainment. College graduates (87 percent) and those with some post-graduate education or graduate degree (93 percent) are more likely to be saving for retirement through an employer sponsored retirement plan and/or outside of work, in contrast to those with some college or trade school (76 percent) and those with a high school diploma or less (65 percent). Adding to this trend, workers with at least a college degree started saving earlier at age (25 median), compared to those with some college or trade school (median age 29) and those with a high school diploma or less (median age 30).



Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: THOSE CURRENTLY OFFERED QUALIFIED PLAN

BASE: ALL QUALIFIED RESPONDENTS

Q790. At what age did you first start saving for retirement?

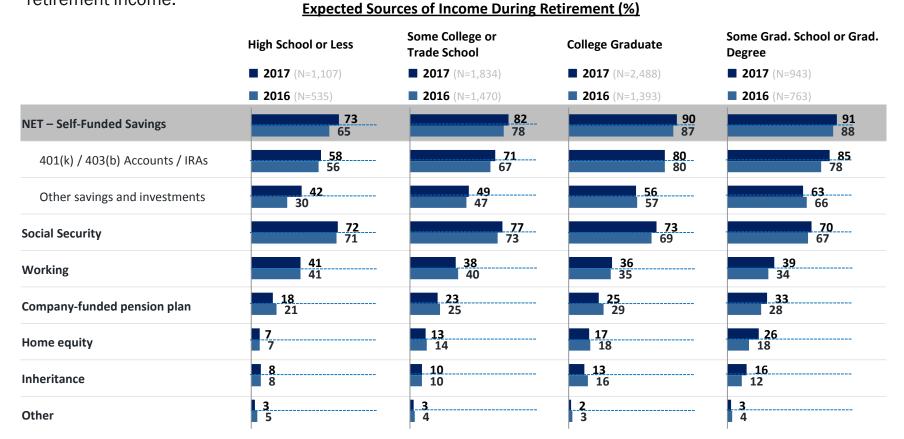
Q1190. Do you currently participate in, or have money invested in your company's employee-funded retirement savings plan?

Q740. Are you currently saving for retirement outside of work, such as in an IRA, mutual funds, bank account, etc.?

BASE: INVESTING FOR RETIREMENT

Expected Sources of Retirement Income

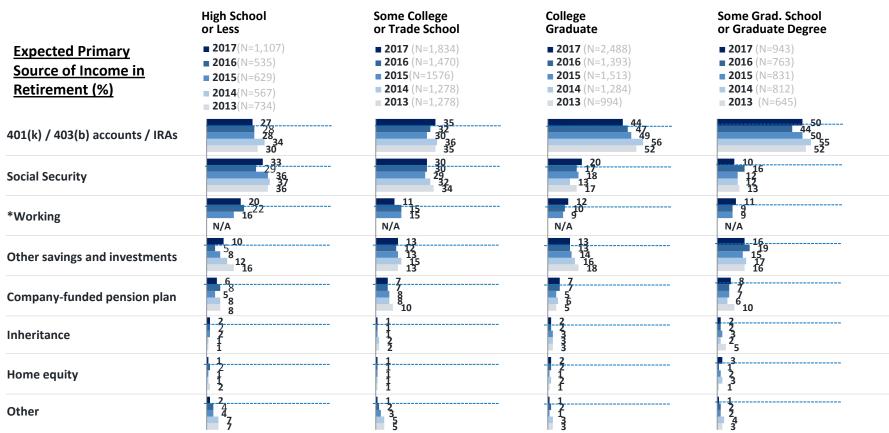
Across levels of education, the majority of workers expect retirement income from self-funded savings including retirement accounts (e.g., 401(k)s, 403(b)s, IRAs) and other savings and investments: 91 percent of those with some graduate school or advanced degree, 90 percent of college graduates, 82 percent of those with some college or trade school, and 73 percent of those with a high school diploma or less. More than one-third of workers across levels of educational attainment are expecting income from working to be a source of retirement income.



Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: ALL QUALIFIED RESPONDENTS

Expected Primary Source of Income in Retirement

Most often, workers expect their *primary* source of income in retirement to be through retirement accounts (e.g., 401(k)s, 403(b)s, or IRAs), a finding which increases with higher educational attainment, including 35 percent of those with some college or trade school, 44 percent of college graduates and 50 percent of workers with some graduate school or advanced degree. In contrast, 27 percent of those with a high school education or less most likely expect to rely on Social Security as their primary source of retirement income.

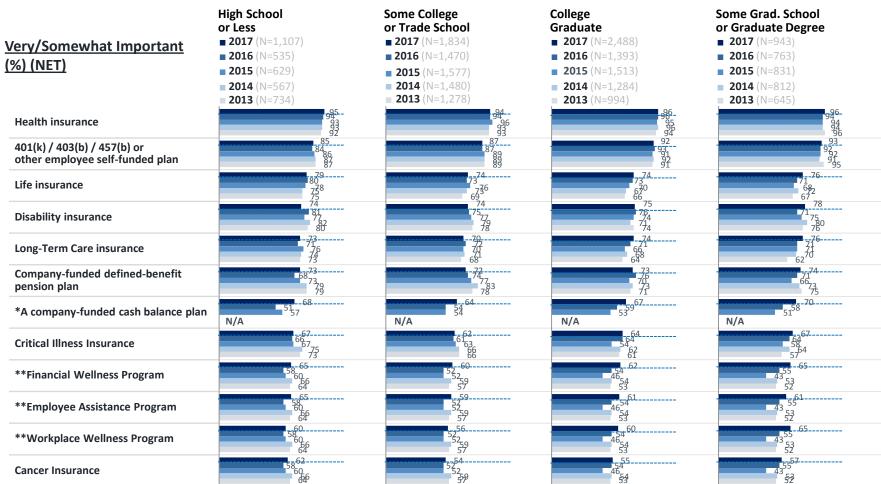


Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers.

BASE: ALL QUALIFIED RESPONDENTS

Importance of Retirement Benefits Compared to Other Benefits

More than 85 percent of workers across all levels of educational attainment value a 401(k), 403(b), 457(b) or similar plan as an important benefit, a finding that increases with higher educational attainment.

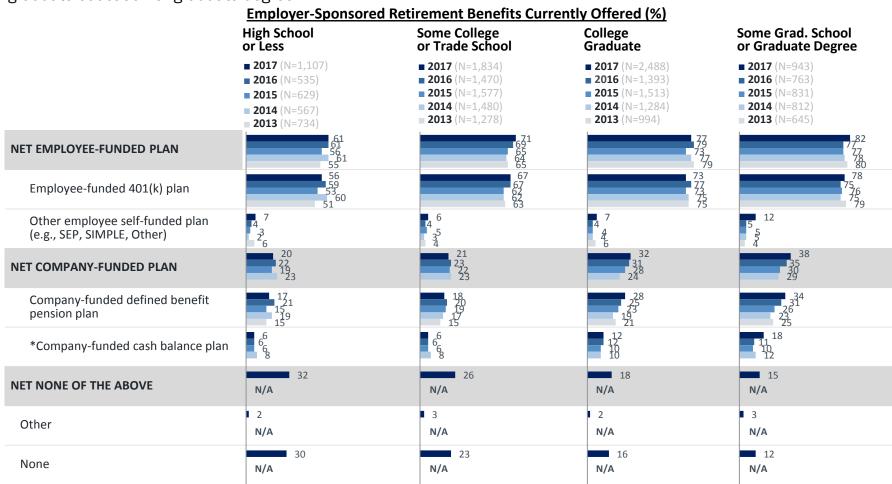


Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. *added in 2014; **added in 2017

BASE: ALL QUALIFIED RESPONDENTS

Retirement Benefits Currently Offered

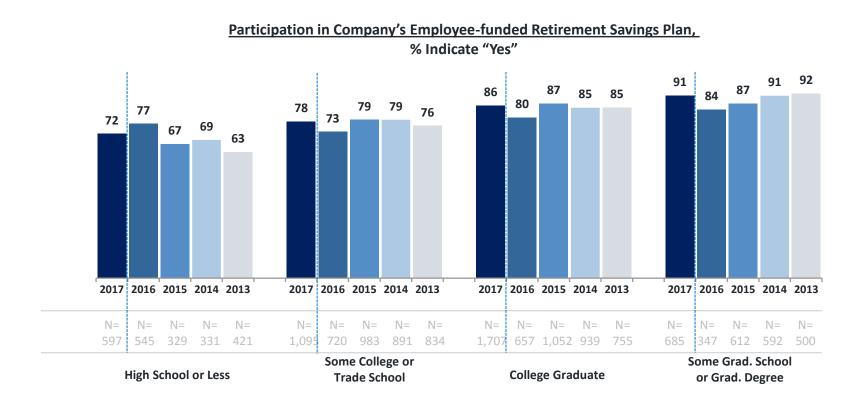
Although the majority of workers have access to employer-sponsored retirement benefits, workers with higher educational attainment are more likely to be offered a plan than workers with lower educational levels. An alarming 32 percent of workers with a high school education or less and 26 percent of those with some college or trade school are not offered employee-funded plans, compared to 18 percent of college graduates and 15 percent of those with post-graduate education or graduate degree.



Note: Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. *added in 2014

Retirement Plan Participation

Among workers who are offered a 401(k) or similar plan, the participation rate increases among workers with higher level of educational attainment. Specifically, 91 percent of workers with some post-graduate education or graduate degree participate in their employer's plan, compared to 72 percent of those with a high school education or less.

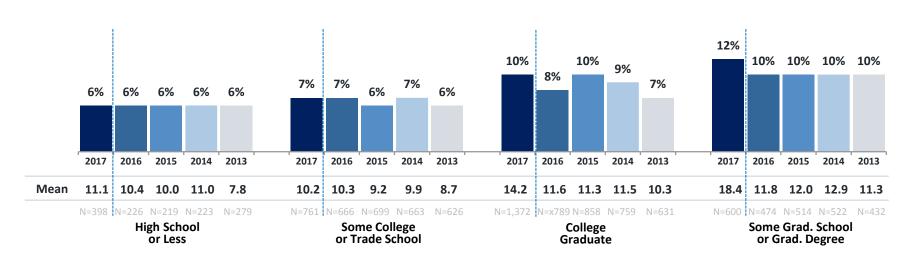


Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: THOSE CURRENTLY OFFERED QUALIFIED PLAN

Retirement Plan Contribution Rate

Among workers who participate in a 401(k) or similar plan, those with higher educational attainment continue to contribute a higher rate than workers with lower educational levels. Specifically, college graduates contribute 10 percent (median) and those with a some graduate school or advanced degree contribute 12 percent (median), in contrast to workers with some college or trade school contribute 7 percent and those with a high school education or less contribute 6 percent (median).

Contribution Rate, Median %

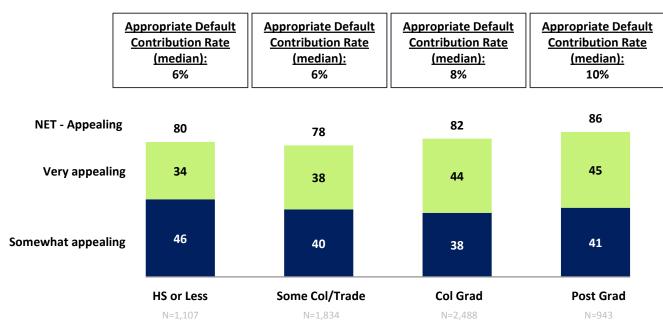


Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: CURRENTLY PARTICIPATES IN QUALIFIED PLAN

Appeal of Automatic Enrollment

The majority of workers across the levels of educational attainment find automatic enrollment into a 401(k) or similar retirement plan appealing. The percentage of those who find this feature "very appealing" increases with level of educational attainment – 34 percent for workers with a high school diploma or less to 45 percent of workers with some post-graduate education or graduate degree.

Appeal of Automatic Enrollment (%)



New question added in 2017

BASE: ALL QUALIFIED RESPONDENTS

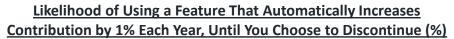
Q635. Imagine that your current employer automatically enrolled you into a 401(k), 403(b) or similar retirement plan, deducting a percentage of each paycheck, and investing it for your future retirement. How appealing would this seem to you?

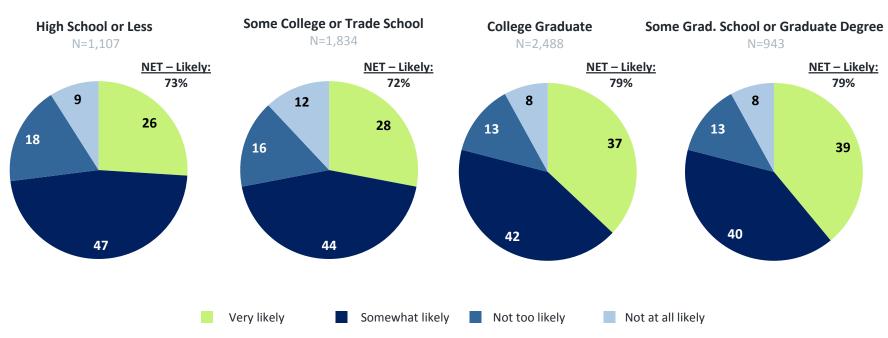
Q636. Imagine that your current employer automatically enrolled you into a 401(k), 403(b) or similar retirement plan, what would you consider to be an

appropriate percentage to deduct from your paycheck to be invested for your future retirement?

Likelihood of Using Automatic Escalation

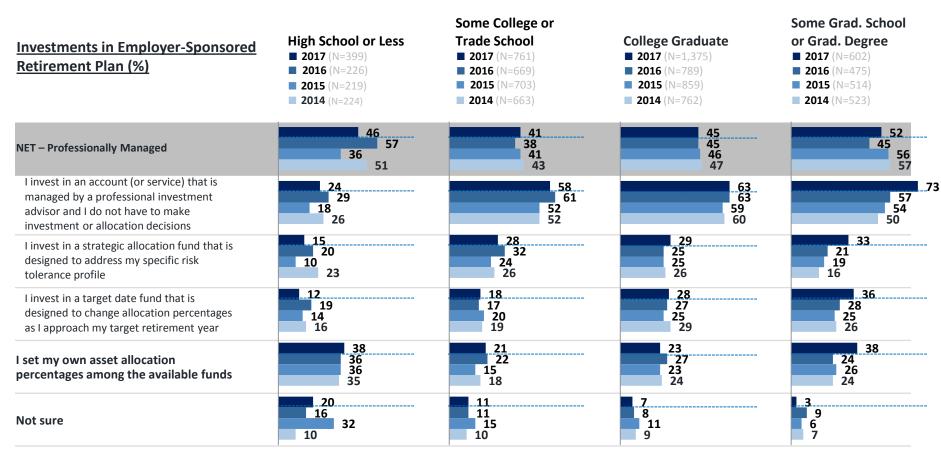
The majority of workers across educational attainment are likely to use a feature that automatically increases contribution rate by 1% each year until they choose to discontinue the increase. Thirty-seven percent of workers with a college degree and 39 percent who have some graduate school or advanced degree are "very likely" to use the feature, compared to 26 percent with a high school diploma or less and 28 percent of workers with some college or trade school education.





Use of Professionally Managed Offerings

"Professionally managed" accounts refers to a managed account service, strategic allocation funds, and/or target date funds. Regardless of level of educational attainment, the majority of plan participants use some form of professionally managed offering in their 401(k) or similar plans: 46 percent of workers with a high school diploma or less, 58 percent of those with some college or trade school, 63 percent of college graduates, and 73 percent of those with some graduate school or a post-graduate degree.

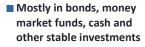


Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: PARTICIPATING IN QUALIFIED PLAN

Asset Allocation of Retirement Investments

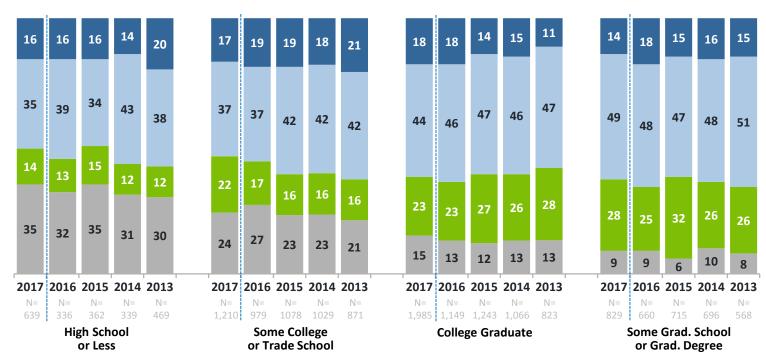
Workers across educational levels, who are investing for retirement, most frequently say their retirement savings are invested in a relatively equal mix of stocks and investments such as bonds, money market funds and cash. Responses are higher among those with a college education (44 percent) or those with some post-graduate education or graduate degree (49 percent), compared to those with some college or trade school (37 percent) and those with a high school education or less (35 percent). However, thirty-five percent of workers with a high school education or less and 24 percent of those with some college or trade school education are "not sure" about how their savings are invested.

How Retirement Savings Are Invested (%)



- Relatively equal mix of stocks and investments such as bonds, money market funds and cash
- Mostly stocks, with little or no money in investments such as bonds, money market funds, cash

■ Not sure



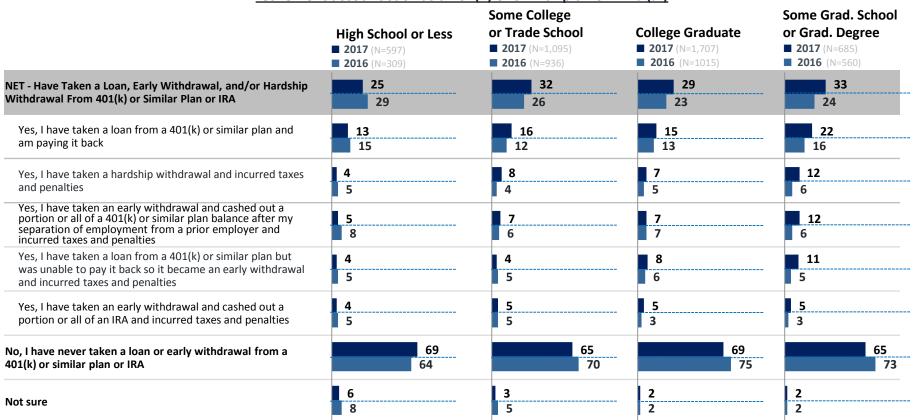
Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: INVESTING FOR RETIREMENT

Q770. How is your retirement savings invested?

Retirement Plan Leakage: Loans and Withdrawals

"Leakage" from retirement plans in the form of loans and withdrawals can severely inhibit the growth of participants' long-term retirement savings. More than a quarter of workers across levels of educational attainment have taken some form of loan, early withdrawal, and/or hardship withdrawal from a 401(k), similar plan or IRA.

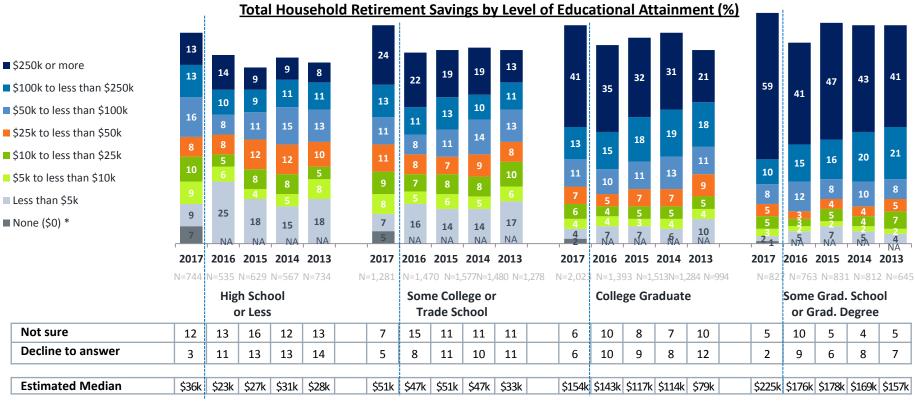
Have you ever taken any form of loan or early withdrawal from a qualified retirement account such as a 401(k) or similar plan or IRA? (%)



Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: ALL QUALIFIED RESPONDENTS

Total Household Retirement Savings

Household retirement savings increase with higher educational attainment. College graduates have saved \$154,000 and those with some post-graduate education or advanced degree have saved \$225,000 (estimated medians) compared to workers with some college or trade school who have saved \$51,000 and those with a high school education or less who have saved \$36,000 (estimated medians). Fifty-nine percent of workers with some post-graduate education or advanced degree have saved \$250,000 or more compared to only 13 percent of workers with a high school education or less.



Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers.

Note: The median is estimated based on the approximate midpoint of the range of each response category. Non-responses are excluded from the estimate.

Q1300. Approximately how much money does your household have saved in all of your retirement accounts? Please include IRAs, 401(k)s, 403(b)s, and any other savings for retirement to which you and/or your spouse or partner have contributed funds.

^{*} added in 2017

Estimated Retirement Savings Needs

Workers with higher educational attainment have higher estimated retirement saving needs. College graduates estimate that they will need \$700,000 and workers with some graduate school or advanced degree estimate \$1 million (medians), compared to workers with some college or trade school estimating they will need \$500,000 and those with a high school education or less estimating \$250,000 (medians).

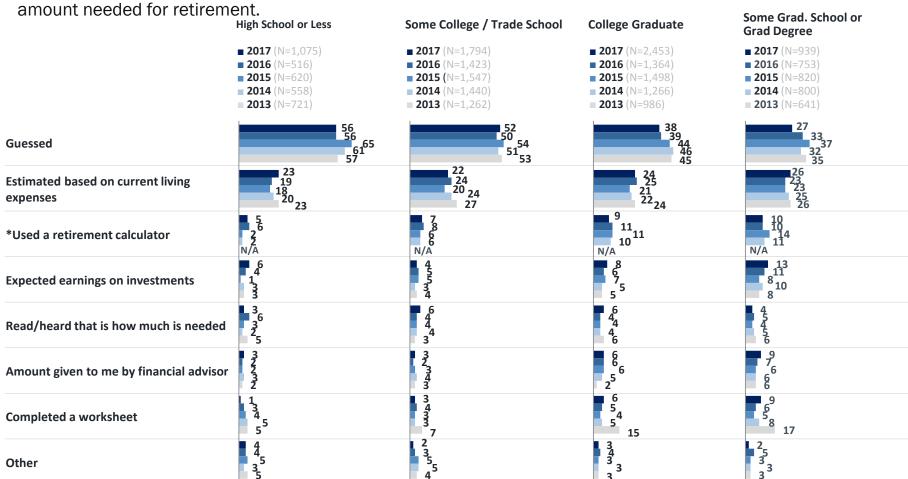
	High School or Less					Some College or Trade School					College Graduate					Some Grad. School or Grad. Degree				
	2017	2016	2015	2014	2013	2017	2016	2015	2014	2013	2017	2016	2015	2014	2013	2017	2016	2015	2014	2013
	N=1,107	N=535	N=629	N=567	N=734	N=1,834	N=1,470	N=1,577	N=1,480	N=1,278	N=2,488	N=1,393	N=1,513	N=1,284	N=994	N=943	N=763	N=831	N=812	N=645
\$2m or more	11	11	27	23	7	13	10	26	23	12	20	21	34	35	25	28	29	42	37	29
\$1m to less than \$2m	11	13	18	16	16	21	19	23	21	18	24	28	32	27	25	24	28	31	29	29
\$500k to less than \$1m	20	21	17	21	19	22	24	21	23	26	19	20	18	19	24	20	17	16	16	21
\$100k to less than \$500k	32	25	25	26	37	28	29	20	21	29	21	17	11	14	18	14	12	7	13	14
Less than \$100k	25	30	13	15	21	16	18	10	12	15	16	14	5	5	9	14	14	4	5	7
Median	\$250k	\$250k	\$600k	\$500k	\$250k	\$500k	\$500k	\$888k	\$750k	\$500k	\$700k	\$900k	\$1m	\$1m	\$900k	\$1m	\$1m	\$1.4m	\$1m	\$1m

Note: The median is estimated based on the approximate midpoint of the range of each response category.

Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: ALL QUALIFIED RESPONDENTS

Basis for Estimating Retirement Savings Needs

Among workers who provided an estimate of their retirement savings needs, the percentage of workers "guessing" the amount decreases with higher educational attainment. Those with a high school education or less (56 percent) are most likely to have guessed, compared to those with some graduate school or advanced degrees (27 percent). Few workers across education levels used a retirement calculator to estimate their

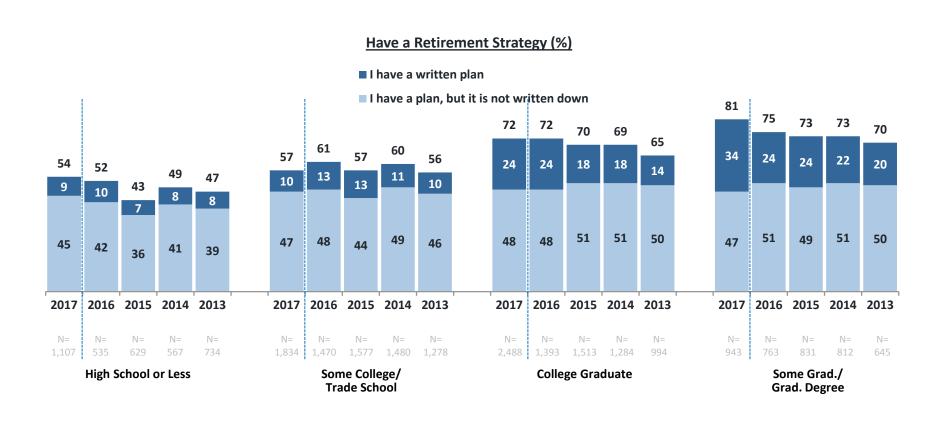


Note: Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers.

*ndded in 2014

Retirement Strategy: Written, Unwritten, or None

The likelihood of workers having a retirement strategy, either written or unwritten, increases with higher educational attainment. Seventy-two percent of college graduates and 81 percent of workers with some post-graduate education or graduate degree have a retirement strategy, compared to only 54 percent of those with a high school diploma or less and 57 percent of those with some college or trade school. Workers with higher educational attainment are more likely to have their retirement strategy written down.

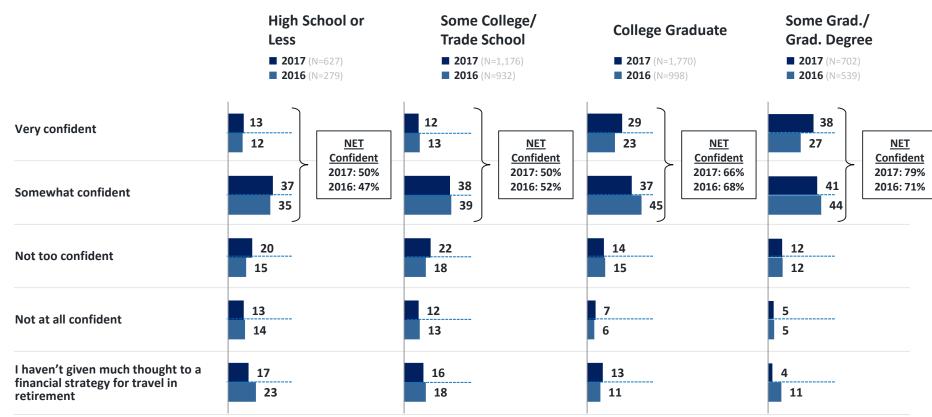


Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: ALL QUALIFIED RESPONDENTS

Confidence that Financial Strategy Will Enable Travel Goals

Among those who dream of traveling in retirement, workers' confidence that their current financial strategy will enable travel goals varies by level of education. The majority of workers with at least a college degree are confident, compared to just half of non-college graduates. Some workers haven't given it much thought, a finding that is more common among workers with lower levels of educational attainment: 17 percent of workers with a high school diploma or less and 16 percent of those with some college/trade school.

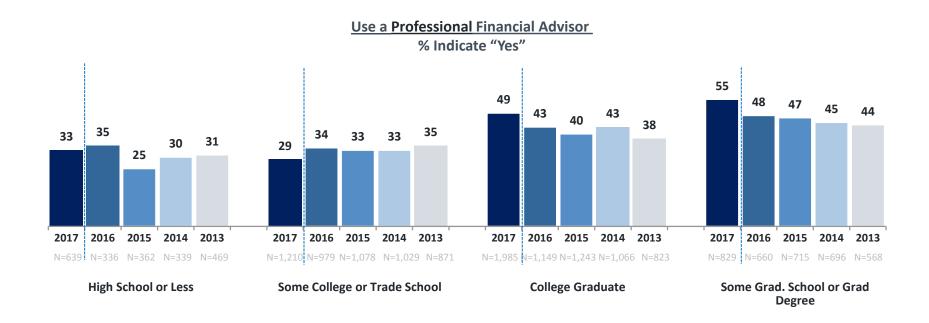
Confidence That Current Financial Strategy Will Meet Retirement Travel Goals (%)



Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: THOSE WHO DREAM OF TRAVELING IN RETIREMENT

Professional Financial Advisor Usage

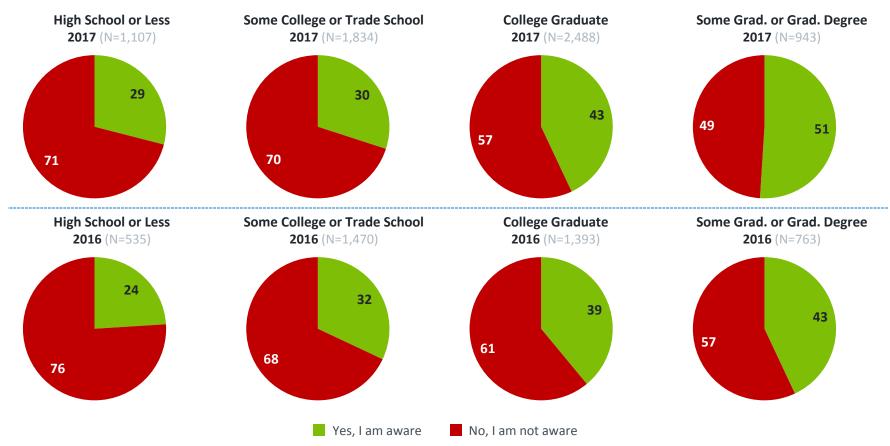
Use of a professional financial advisor increases with higher educational attainment. Workers who are college graduates (49 percent) and workers with some post-graduate education or graduate degree (55 percent) are more likely to use a financial advisor than workers with only some college or trade school (29 percent) or those with a high school education or less (33 percent).



Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: INVESTING FOR RETIREMENT

Awareness of the Saver's Credit

Level of awareness about the IRS Saver's Credit -- a tax credit available to eligible taxpayers who are saving for retirement in a qualified retirement plan or IRA increases with higher educational attainment. College graduates (43 percent) and workers with some graduate school or a post-graduate degree (51 percent) are more likely to be aware of the Saver's Credit than workers with some college or trade school (30 percent) and those with a high school education or less (29 percent).

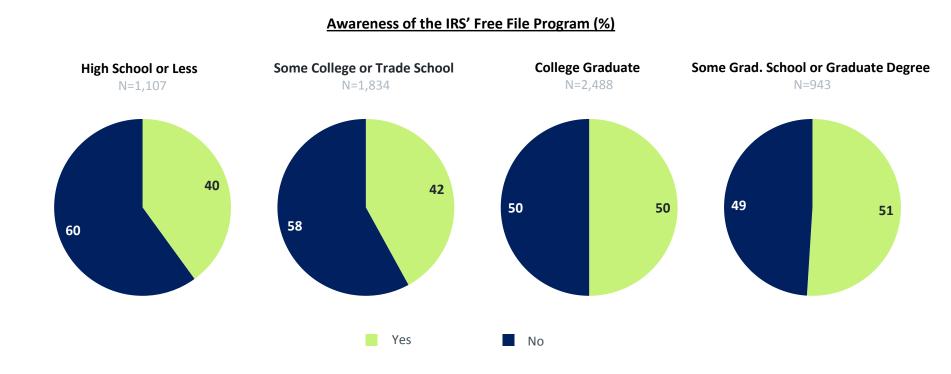


Data prior to 2017 shows results among workers in companies with 10+ workers. Data for 2017 shows results among workers in companies with 5+ workers. BASE: ALL QUALIFIED RESPONDENTS

Q1120. Are you aware of a tax credit called the "Saver's Credit," which is available to individuals and households, who meet certain income requirements, for making contributions to an IRA or a company-sponsored retirement plan such as a 401(k) plan or 403(b) plan?

Awareness of the IRS' Free File Program

Awareness of the IRS' Free File program – a program that offers federal income tax preparation software for free for eligible tax filers – increases with level of educational attainment. Forty percent of those with a high school diploma or less attainment, 42 percent of those with some college or trade school, 50 percent of college graduates and 51 percent of those with some graduate school or advanced degree are aware of this program.



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